



SCM CHEM INDIA 2023

**"Chemical Supply Chains Driving
Business Growth"**

**(Restructuring to Balance Safety,
Sustainability, And Resilience)**

India's **chemical industry** has been a global outperformer in demand growth. It is time for the sector to claim its position as a supplier of choice for the global market. As the chemical industry transforms itself into a global powerhouse by adjusting portfolios, rethinking supply chains, and harnessing innovation and technology, **CSCO's** have a tough ask on hand. Successful supply chains will have to find a balance between agility, efficiency, and resilience.

SCMChem India focuses on transforming the chemical supply chain in India under these developments. The one-day forum will explore the key trends and developments in the **global chemical industry** that drives supply chain design.

From designing and optimizing **the supply chain network** to rethinking the supplier base and sourcing strategies, from Collaboration and sharing the risks in the supply chain to embedding resilience and agility, the forum will discuss the impact of changing business models on the overall supply chain.

PROFILE OF SPEAKERS

35 Plus speakers -

Directors, CSCOs, CPOs, CSOs, CLO, and CIOs - from leading chemical companies and 3PLs providing service to **Chemical industry** will speak at the forum.



ATTENDEE PROFILE

100 Supply chain and logistics leaders from who is who of Chemical industry will attend the event.



SUPPLY CHAIN



LOGISTICS



OPERATIONAL EXCELLENCE



SUPPLY PLANNING



BUSINESS TRANSFORMATION



LOGISTIC MANAGEMENT



SUPPLY CHAIN PROCESS
IMPROVEMENT



SUPPLY VALUE
CHAIN



WAREHOUSING



DIGITAL SUPPLY
CHAIN



SUSTAINABILITY &
GOVERNANCE



MULTI MODAL
LOGISTICS



SUPPLIER MANAGEMENT
& GOVERNANCE



ENVIRONMENT &
SUSTAINABLE OPERATIONS

THEMES



A roadmap for Transformation in Chemical supply chains:

The challenges faced by CSCO's in building a resilient supply chain in dynamic business ecosystem.



Connecting the Dots:

How to link procurement, manufacturing, and supply chain strategically? How build end-to-end visibility and value approach across the global supply network?



Strategy to Execution:

Managing the complexities in Logistics, balancing Agility, sustainability, Efficiency, and resilience. How do we align with global stakeholders? How to tackle current risks in logistics and become more resilient?



Compliance Management in the Supply Chain:

Designing supply chains for a changing global regulatory landscape. Which current industry trends and emerging regulations must be monitored?.



From Transportation to Storage:

Driving continuous improvement in environment, health, safety, and security in Supply chains.

BENEFIT OF PARTNERS



Gain Significant visibility and enhance your corporate image



Generate tangible business leads and expand your contact base



Position yourself as an industry leader



Meet & Greet Industry practice leaders



Distinguish Your Brand

PARTNERSHIP PACKAGES

PRESENTING INR 12.5 Lakh

- Speaking Session 20 Mins
- One Panel Slot
- One open table space at the venue
- Supreme branding in the auditorium
- Podium Branding
- 2 Minutes video display (All Breaks)
- Prominent company recognition on event website including company profile
- Prominent listing at the registration & event collaterals
- Five complimentary delegate Passes
- Branding on all Pre & Post-event Marketing Communication and Promotions
- Brochures / Literatures inserts in the delegate bag
- Standee at the venue - Two
- Table Tent Card
- Provision of delegate and speaker list after the event
- Post Event Report

- Speaking Sessions – 15 Mins
- One open table space at the venue
- 2 Minutes video display (All Breaks)
- Premium Branding in the Auditorium
- Company recognition on event website including company profile
- Logo presence at the registration & event collaterals

- Four complimentary delegate Passes
- Branding on all Pre & Post-event Marketing Communication and Promotions
- Standee at the venue - One
- Brochures / Literatures inserts in the delegate bag
- Provision of delegate and speaker list after the event
- Post Event Report

PLATINUM INR 10 Lakh

GOLD INR 7.5 LAKHS

- One Panel Slot
- Branding in Auditorium
- Logo presence at the registration & event collaterals
- Company recognition on event website including company profile
- Brochure/ literature inserts in the delegate bag event website

- Branding on all pre event marketing communications
- Online branding presence on
- Complimentary delegate passes to the forum – Three
- Provision of delegate & speaker list after the event
- Post Event Report

PARTNERSHIP PACKAGES

ASSOCIATE INR 2 Lakh

- Company recognition on website & newsletter including company profile
- Logo presence at the registration & event collaterals
- Two complimentary delegate passes
- Branding on all Pre & Post-event Marketing Communication and Promotions
- Post Event Report
- Brochure/ literature inserts in the delegate bag

LANYARD INR 3 Lakh

- Supreme Branding on the Lanyard
- Branding on the Stage Back drop
- Brochure/ literature inserts in the delegate bag
- Branding on all pre event marketing Communications
- Online branding presence on event website
- Complimentary delegate passes to the forum - Two

DELEGATE KIT INR 3.5 Lakh

- Supreme Branding on the Delegate Bag
- Branding on the Stage Backdrop
- Brochure/ literature inserts in the delegate bag
- Branding on all pre event marketing communications
- Branding on all Pre & Post-event Marketing Communication
- Online branding presence on event website
- Complimentary delegate passes to the forum - Two